

unCOILed 2016

Thinking Outside the Information Literacy Box: Supporting Multi-Literacies



Oklahoma State University, Stillwater, OK

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Speaker Bios

New Literacy Alliance (NLA) Keynote Speakers

Joelle Pitts jopitts@ksu.edu

Joelle Pitts is an Instructional Design Librarian and Associate Professor at Kansas State University Libraries. She is responsible for the creation of web-based learning objects and environments aimed at improving the information literacy of the university community. She leads the award-winning New Literacies Alliance, an inter-institutional information literacy consortium dedicated to creating institutional, technological, and vendor-agnostic online lessons. She administers the LibGuides system and standards at K-State, and is a member of the Game Design team responsible for several campus Alternate Reality Games. Joelle consults on the use of the Canvas Learning Management System and the Qualtrics survey system, and implemented the technical infrastructure for large-scale flipped classroom activity. Her research interests include distance education and e-learning theory and design, library user experience, academic collaboration, as well as the design and implementation of games-based learning environments. She has published 11 articles and book chapters, and presented over 25 times on these topics at the local, national, and international level.

Sara K. Kearns skearns@ksu.edu

Sara K. Kearns is an Academic Services Librarian and Associate Professor at Kansas State University Libraries. Currently, she works with students and faculty in the humanities, to include exploring digital humanities. She has served as department head for Undergraduate & Community Services, Instruction Coordinator, and Business & Economics Librarian. Student learning and information literacy is the cornerstone of her work as an academic librarian. She earned her doctorate in Student Affairs in Higher Education from Kansas State University in 2013; she conducted a qualitative research study to learn how first year college students perceive technology. Kearns is a founding member of the New Literacies Alliance and has focused on transforming in-person student learning experiences into

online lessons. Kearns has published and presented on a variety of topics including library instruction, first-year college students, and learning space design.

Heather Collins hcollins@kumc.edu

Heather Collins is the Assistant Director of Research and Learning at the A.R. Dykes Health Sciences Library at the University of Kansas Medical Center. She leads the liaison health sciences librarian team in information literacy instruction as well as health sciences research projects and grants involving informationist co-authorship and collaboration. She is involved in aligning information literacy instruction with competency-based medical education both institutionally and nationally as the chair of an American Association of Health Sciences Libraries Task Force on the topic. She has been involved in interprofessional research and education, championing metaliteracies and lifelong learning competencies that transcend discipline-specific domains. Collins is a founding member and current steering committee member of the New Literacies Alliance. She is interested in leveraging online modalities for many reasons, including enhancing flipped and active learning as well as creating non-traditional learning and career pathways.

Breakout Session Speakers

Rhonda Holt rhonda.holt@ou.edu

Rhonda Holt is a Graduate Research Assistant at the OU-Schusterman Library in Tulsa, OK, and a current OU-SLIS student. She was previously an elementary teacher who recognized first-hand the effects of the ever-widening technological and educational gaps and sought to pursue her MLIS degree in hopes of breaking past the barriers and defying the odds. While working at the Schusterman Library, she has gained expertise and experience in performing a wide variety of tasks including the application of the specialized controlled vocabulary known as MeSH. Her career in providing instructional support and education has taken on many forms over the last decade and continues to support and inspire her former colleagues/mentors. After graduating in the Spring of 2017, she plans to seek gainful employment in a public school library and/or a local non-profit that directly serves the informational needs of community members.

Matt Upson matthew.upson@okstate.edu

Matt Upson is the Director of Undergraduate Instruction and Outreach Services at Oklahoma State University's Edmon Low Library. He enjoys finding opportunities for innovative instruction and interaction with students, and has recently co-authored a comic book guide to basic library research skills and information literacy titled *Information Now*. Matt earned an MLS from Emporia State University and a BS degree in Secondary

Education from Oklahoma State University, where he met his wife Irene. They have two children under four who both enjoy joyfully screaming about nothing in particular.

Natalie Singleton nsingl@ostatemail.okstate.edu

Natalie Singleton, MS, is a graduate student at Oklahoma State University, where she is pursuing her second Master's degree in Mental Health Counseling. With aspirations to further her education, she hopes to one day obtain a PhD in Counseling Psychology. She has been a Teaching Assistant for the last 3 years, which has allowed her to combine her passion for research, and love for being hands on in the classroom.

Jennifer Tatum jmtatum@okstate.edu

Jennifer Tatum is a Reference & Instruction librarian and graduate of the OU School of Library and Information Studies. She works at OSU Institute of Technology in Okmulgee, where she pursues her fascination with emerging technology, the maker movement and 3D printing by sharing those passions with her students. She is also a runner, a mother, and a champion shower singer.

Christine Edwards cedwards14@uco.edu

Christine Edwards serves as the Performing Arts Librarian at the University of Central Oklahoma. She oversees collections for music, dance, and theater as well as the multimedia department and the Academy of Contemporary Music in Bricktown. A relatively new librarian, she earned her MLIS from OU in December 2013 and has been with the Max Chambers Library since January 2014. Before becoming a librarian, Christine taught music for 7 years in public schools in Edmond and Kingfisher, ranging from grades K-12. She has previously presented at the Music Library Association's Mountain Plains Chapter meeting.

Daniel J. Pool danieljpool@gmail.com

Daniel J. Pool is the Assessment Coordinator at the University of Science and Arts of Oklahoma and a graduate student of Library and Information Science at the University of Oklahoma. Daniel previously worked for telecommunication and financial technology companies. He is currently writing a thesis about instructional game design for information literacy programs

Josh Bailey (josh.bailey@oc.edu) and **Chris Rosser** (chris.rosser@oc.edu)

Josh Bailey is Program Director for the Graduate School of Theology at Oklahoma Christian University and Chris Rosser is Theological and Instructional Librarian for the Beam Library at Oklahoma Christian University. Chris is an active member of the American Theological Library Association (ATLA) and has presented there and at past COIL Conferences on topics such as flipped-library initiatives, instructional video creation, trends in Reference Librarianship, and reframing culturally dependent assumptions about plagiarism. This summer, Josh and Chris are tasked with developing an ePortfolio program to be piloted Fall 2016. Recent completion of an ePortfolio workshop offered by the Online Learning Consortium Institute generated new and innovative ideas about digital badging as a means for assessing information literacy. An exploration of the pedagogy informing our ePortfolio initiative as well as numerous, brief instructional videos related to information literacy are available for viewing and for use on the [Beam Library channel at YouTube](#).

Kristen Burkholder kburkholder@okcu.edu

Kristen is Associate Professor and Access Services Librarian at Oklahoma City University, managing the areas of circulation, interlibrary loan, and course reserves; providing reference service; and serving as faculty liaison to the Business, Education, Exercise Science, and TESOL departments. She is a former chair of the University and College Division of the Oklahoma Library Association and is an ongoing active member of both the Intellectual Freedom Committee of the OLA and the Community of Oklahoma Instructional Librarians within the Oklahoma chapter of the Association of College and Research Libraries. Kristen currently serves on the Alumni Board of the University of Oklahoma's School of Library and Information Studies, of which she is a 2009 graduate in the M.L.I.S. program. She is also a member of the American Library Association. Prior to becoming a librarian, she earned an M.A. and a Ph.D. in medieval European history and for seven years was an assistant professor of history at Oklahoma State University. In her spare time, such as it is, she reads widely and voraciously and writes the occasional piece of fanfiction.

Agenda & Session Descriptions

8:30-9:00 a.m. Registration & breakfast.

Welcome, thanks, and introductions.

Keynote Session

- 9:00-10:00 a.m. – Joelle Pitts, Sara K. Kearns, Heather Collins, “Thriving in New Landscapes: Metaliteracies, Frameworks and Partnerships”

Our students are nurses, historians, doctors, civil engineers, artists, social workers, accountants, and occupational therapists. We pooled our resources through the New Literacies Alliance to create lessons that are relevant to all of these disciplines and more, without becoming irrelevant. During this session, we will explore how we rely on multiple literacies, metaliteracies, and the Framework to maintain our balance while challenging our students to become experts in their disciplines. Students, instructors, and librarians all benefit when literacy instruction is designed to be meaningful and transferrable.

Session #1 10:00-11:00 a.m.

- 10:00-10:30 a.m. – Rhonda Holt, “Visual Literacy: A Necessary Component in Information Literacy”

Library literature and Information Literacy Skills have focused mainly on the necessary reading and critical literacy skills but have failed to take a deeper look at the underlying comprehensive literacy skill of visualization. Findings from a recent literature review will be discussed along with practical uses and implications for a variety of environments. The presentation will demonstrate the importance of ACRL’s Visual Literacy Competency Standards paralleled with Information Literacy Standards.

- 10:30-11:00 a.m. – Matt Upson & Natalie Singleton, “Donald Trump, Legalizing Marijuana, & the Healing Power of Cat Purrs: Using Infographics to Start Conversations about Visual Literacy, Source Evaluation, and Information Ethics”

The English Composition II course at OSU offers the single largest opportunity to work with undergraduates in the library classroom. The library took advantage of a curricular shift in Comp II to offer up to three distinct sessions for the course, as opposed to the traditional one-shot. The third session supports an infographic assignment by offering guidance and activities related to visual literacy, source evaluation, copyright, Creative Commons, attribution, and infographic creation. Attendees will be able to: Employ methods for integrating multiple literacies and technology into library instruction. Discover and discuss options for similar instructional opportunities at their own institutions.

Session #2 11:00 a.m.-12:00 p.m.

- 11:00-11:30 a.m. – Jennifer Tatum, “Trendy Tech Tools for Teaching”

Do you feel like your one-shot is getting a little tired? Attend this session and learn about some tools and tricks that can spice things up and help keep students engaged. From remote presenting to free web tools that will add interest to the average presentation, this interactive session will send you away with some new ideas and maybe a little inspiration. Learn how some of these tools have been utilized in current one-shot instruction sessions, their benefits and their occasional challenges.

- 11:30 a.m.-12:00 p.m. – Christine Edwards, “Providing for Musical & Visual Intelligences: Resources for the Performing Arts”

Unless you have worked closely with the dance, theater, or music departments, you may not realize how the process of research differs from other disciplines. We will look at those differences and how study in these areas is less text-based than in others. After experiencing the importance of providing the visual and audio resources, you will be introduced to those databases and online sources that can fulfill the needs of the musical and visual intelligences of the performing arts students.

Lunch & Session #3 12:00-1:15 p.m.

- 12:00-12:30 p.m. – Daniel J. Pool, “Games Literacy for Digital Natives”

Games literacy is a form of information literacy for the skills needed to play video games. Many students do not have these skills. This makes games-based instruction difficult for some students. This presentation would offer strategies for teaching games literacy and its importance for the future. Participants will be able to identify key game design features for teaching specific learning objectives. Participants will be able to employ games-based learning techniques to leverage student motivation. Participants will be able to analyze strategies for teaching games literacy.

- 12:30-1:00 p.m. – Chris Rosser & Josh Bailey, “Badgering our Students: Information Literacy Assessment Through Digital Badging”

As part of a larger ePortfolio project, we are incorporating *badging* as a means for acknowledging and assessing student achievement in information literacy. Our use of digital badges reflects recent trends to “gamify” learning, opening possibilities for creative instruction and robust assessment. Specifically, badges empower us to better assess reference interactions, research strategies, bibliography construction, information literacy components in larger projects, information ethics, and the development of research habits for lifelong learning. At the COIL 2016 Conference, we’d like to share how digital badging can empower better assessment of information literacy outcomes.

Session #4 1:30-2:00 p.m.

- 1:30-2:00 p.m. – Kristen Burkholder, “Fictional Information Has Value, Too”

There is a tendency to think of information as being factual material, but non-factual information (fiction) often has greater social and monetary value and is probably more familiar to many students/patrons. Librarians can use fiction (books, films, tv shows) as an example to consider value, intellectual property rights, copyright, fair use, and other related topics that would also apply to factual information.

Participants will come away with potential examples of both fictional popular media and questions they can use to engage students in discussion that brings up these topics in an understandable and interesting way.

Snack Time Break 2:00 – 2:30 p.m. (Red Rock Bakery)

Conclusions & Door Prize Drawings 2:30-3:00 p.m.