

# Donald Trump, Legalizing Marijuana, & the Healing Power of Cat Purrs

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Using Infographics to Start Conversations about Visual Literacy, Source Evaluation, and Information Ethics

Comp II

Infographic Assignment  
and Library Support

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## Parts of Assignment

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- Week 1 – What are infographics?
- Week 2 – Best design practices
- Week 3 – Drafting and feedback
- Week 4 – Revising infographic in Piktochart and statement of goals and purpose

## How We Can Help

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- Reliable, well-designed infographics
- Overview of copyright and Creative Commons
- Basic support for Piktochart
- Provide space

# Implementation

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## ○ Goals

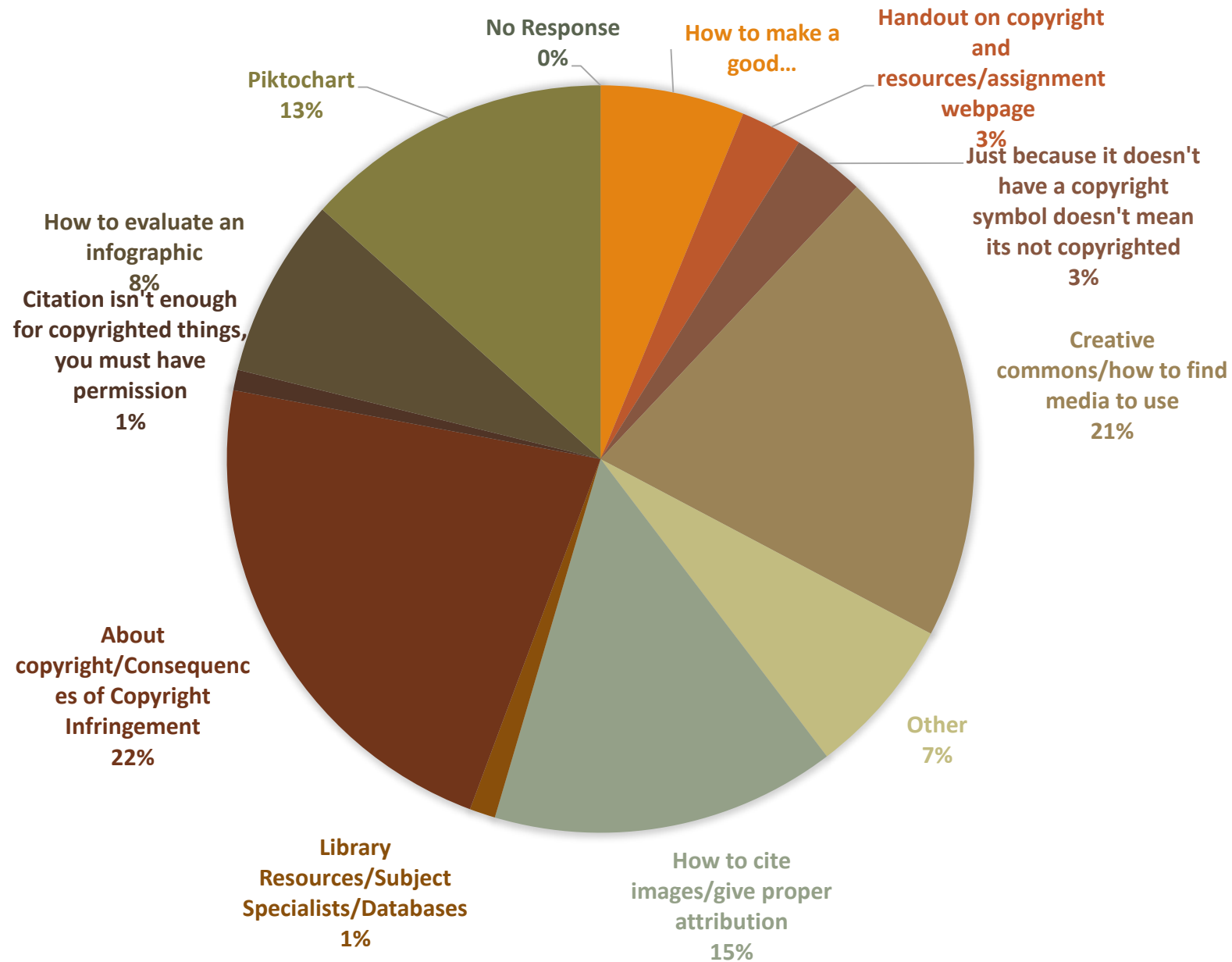
- See infographics as sources of information
- Attribute intellectual credit to the makers of infographics
- Evaluate the trustworthiness of the information

# Our LibGuide

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[info.library.okstate.edu/engl-1213/infographic](http://info.library.okstate.edu/engl-1213/infographic)

### THREE THINGS LEARNED SESSION THREE



# Challenges

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- Timing of lesson
- Class duration
- Location issues
- Inconsistency of instructors
- GTAs
- A la carte selection
- Not just a place to play around with Piktochart

# Opportunities

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- Incorporate ACRL Visual Literacy Competency Standards for Higher Education
- Focus on asking students to take data and quickly represent it visually.
  - See <http://www.slideshare.net/melanieparlette/infographics-wilu-powerpointfinal>



# Think/Pair/Share

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What other opportunities and/or obstacles do you see for infographic-based information literacy/visual literacy instruction?

- Think on your own for 1 min.
- Pair with one or a few friends and discuss for 3 min.
- Share thoughts with the group.

# Contact Us!

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