Donald Trump, Legalizing Marijuana, & the Healing Power of Cat Purrs

Using Infographics to Start Conversations about Visual Literacy, Source Evaluation, and Information Ethics

Matt Upson and Natalie Singleton, Oklahoma State University
Comp II
Infographic Assignment and Library Support
<table>
<thead>
<tr>
<th>Parts of Assignment</th>
<th>How We Can Help</th>
</tr>
</thead>
<tbody>
<tr>
<td>◦ Week 1 – What are infographics?</td>
<td>◦ Reliable, well-designed infographics</td>
</tr>
<tr>
<td>◦ Week 2 – Best design practices</td>
<td>◦ Overview of copyright and Creative Commons</td>
</tr>
<tr>
<td>◦ Week 3 – Drafting and feedback</td>
<td>◦ Basic support for Piktochart</td>
</tr>
<tr>
<td>◦ Week 4 – Revising infographic in Piktochart and statement of goals and purpose</td>
<td>◦ Provide space</td>
</tr>
</tbody>
</table>
Implementation

- Goals
  - See infographics as sources of information
  - Attribute intellectual credit to the makers of infographics
  - Evaluate the trustworthiness of the information
Our LibGuide

info.library.okstate.edu/engl-1213/infographic
How to make a good... 10%
Handout on copyright and resources/assignment webpage 3%
Just because it doesn't have a copyright symbol doesn't mean it's not copyrighted 3%
Creative commons/how to find media to use 21%
Other 7%
Library Resources/Subject Specialists/Databases 1%
How to cite images/give proper attribution 15%
About copyright/Consequences of Copyright Infringement 22%
Citation isn't enough for copyrighted things, you must have permission 1%
How to evaluate an infographic 8%
Challenges

- Timing of lesson
- Class duration
- Location issues
- Inconsistency of instructors
- GTAs
- A la carte selection
- Not just a place to play around with Piktochart
Opportunities

◦ Incorporate ACRL Visual Literacy Competency Standards for Higher Education
◦ Focus on asking students to take data and quickly represent it visually.
◦ See
  http://www.slideshare.net/melanieparlette/infographics-wilu-powerpointfinal
Think/Pair/Share

What other opportunities and/or obstacles do you see for infographic-based information literacy/visual literacy instruction?

◦ Think on your own for 1 min.
◦ Pair with one or a few friends and discuss for 3 min.
◦ Share thoughts with the group.
Contact Us!

- Matt Upson – matthew.upson@okstate.edu
- Natalie Singleton - natalie.singleton@okstate.edu

Photo Credit:
- "#TrumpYourCat" by jillccarlson is licensed under CC BY 2.0