

# UnCOILed 2025 - (In & Out)Reach in the Library

Schedule for Thursday, July 24, 2025

Time	Breakout session
9:00-9:30	Registration opens
9:30-9:40	COIL Instruction Award presentation
9:40-10:30	Keynote: Courtney Oliphant
10:40-11:30	Turning Pages, Building Connections
11:30-1:00	Lunch
1:00-1:50	Canvas CMS for Student Outreach
2:00-2:50	Creating a Library Network
3:00-3:50	Building a Foundation for Presentations

## Sessions

### Turning Pages, Building Connections: Drive Student Engagement and Market Library Resources through a Book Club, Adam Brennan and Ashley Bean

Student book clubs are a fantastic way to engage with students as well as highlight library resources and spaces! Join Adam and Ashley as they discuss their Student Book Club journey and share practical advice for starting, growing, marketing, and maintaining a student-focused book club.

In this session, attendees will learn:

- Practical advice for starting a book club
- Strategies for marketing and growing a book club
- Increasing student engagement with a book club
- Sustaining a book club over the long run

### Canvas CMS for Student Outreach: Experiences at Connors State College, Ona Britton-Spears

CSC Libraries had a "course" in Connors Canvas CMS for the first time in 2024/2025 that included all CSC students. The LMS enabled the library to interact with students more directly and facilitated connections with online-only students. The session includes information about how the staff set up the course and used the quizzes and other elements for student outreach, including passive activities and publicity.

## Creating a Library Network: ideas for serving current and future students on campus and in the community, Kathryn Thomas

This presentation will offer a brief background on how I have used my skills and connections to build relationships with the students on campus, at local area high schools, and with community partners. I will give some ideas on underserved student groups to work with on campus, how to begin working with secondary schools, and how I've built a reciprocal relationship with TCCL. I want participants to gain confidence in leveraging their skills in and outside of the library to build these relationships. I will also offer actionable suggestions that can be applied to any university setting.

## Building a Foundation for Presentations, Ashley Smith

Many students are graduating college and going into their careers without the necessary skills needed for competent presentations. Presentation Consultations @ the Learning Lab helps students build the foundation they need to succeed now and after they leave college. While you may not be able to do a full consultation service, there are ways to start helping students now, from an environmental scan of your university for similar resources that can be supported, a semesterly workshop on general tips and tricks of presentations, or a pilot project with a trusted faculty member to see how it can improve the skills required by the world outside of the university.